

RECEIVE A

\$15

GAS CARD



with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.

**Original HP Ink.
#1 Brand. #1 Value.**

Offer

- End user receives a \$15 gas gift card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.
- Limit of ten (10) \$15 gas gift cards per qualifying end-user customer ship-to address. Each gift card will be rewarded as a result of a purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.

Timeframe

- April 1 – June 30, 2010

Process

- Upon qualifying purchase you will receive a mail-in coupon form to claim your \$15 gas gift card. Complete the entire form with proof of purchase and mail to:
HP Ink - \$75 for \$15 Gas Card
Offer: #L077
P.O. Box: 753327
El Paso, TX: 88575-3327
- Once processed, a \$15 gift card will be mailed to you.
- Offer may not be combined with other national commercial HP offers of the same time period.
- Requests must be postmarked within 45 days of purchase.
- See complete mail-in form for full details and terms and conditions.
- Gas cards redeemable at participating Shell stations and are not valid in North Dakota.

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when you purchase \$75 in eligible Original HP ink cartridges

Offer valid: 4/01/10 – 6/30/10

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name:
Title:
Company Name:
Address:
City:
State: Zip code:
E-mail (for notification):
Phone:

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies

SOURCE CODE:

Receive a \$15 gas gift card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice. \$75 requirement does not include tax.

Mail-in offer checklist

To qualify for this offer, you must include:

- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between April 1 – June 30, 2010 with the purchase price(s) circled
Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- 1-9, 10-99, 100-499, 500-999, 1,000-4,999, 5,000-9,999, 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes, No, Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes, No, If yes, which other manufacturer?

Please check your type of business:

- Accounting, Banking, Communications, Computer products, Education, Government, Healthcare, Hospitality, Insurance, Legal, Manufacturing, Marketing, Personal (or home office), Printing and publishing, Real estate, Retail, Transportation, Utilities, Other (please specify)

How did you learn about this promotion?

- HP authorized reseller, Dealer email, Dealer website, Fax, Monthly catalog or flyer, Telemarketing, Tradeshow, Other (please specify)

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.

Mail to: HP Ink - \$15 Gas Card
Offer: #L077
P.O. Box: 753327
El Paso, TX: 88575-3327

Receive: Your rebate as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued. Gas gift cards redeemable at participating Shell locations; not valid in North Dakota. For the location nearest you, please visit http://www.shell.us/. Shell is not affiliated with this program.

General terms and conditions: \$15 gas gift card offer is good on purchases of \$75 in eligible Original HP ink cartridges made while on promotion from April 1, 2010 – June 30, 2010. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. Offer may not be combined with other national commercial HP offers of the same time period. Offer is capped at ten (10) \$15 gas gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410.



Please recycle your cartridges.



The UPC label is located on the side of your HP product box. The label shown is an example.

Original HP Ink. #1 Brand. #1 Value.

Thank you for your business!





NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Buy \$75 of eligible HP inkjet cartridges and receive a \$15 gas gift card.

Program # L077 (Effective April 1 – June 30, 2010)



HP Inkjet Cartridge SKUs

Single SKUs

C4841A	C8727AN	C9361WN	CB277AN#140	
51625A	C4842A	C8727AN#140	C9361WN#140	CB278AN#140
51626A	C4843A	C8728AN	C9362WN	CB304AN#140
51629A	C4844A	C8728AN#140	C9362WN#140	CB316WN#140
51633M	C4902AN#140	C8730WN#140	C9363WN	CB317WN#140
51640A	C4903AN#140	C8731WN#140	C9363WN#140	CB318WN#140
51640C	C4904AN#140	C8732WN#140	C9364WN	CB319WN#140
51640M	C4905AN#140	C8765WN	C9364WN#140	CB320WN#140
51640Y	C5010D	C8765WN#140	C9365AN#140	CB334AN#140
51641A	C5011D	C8766WN	C9368AN#140	CB335WN#140
51645A	C6578DN	C8766WN#140	C9369WN	CB337WN#140
51645A#140	C6578DN#140	C8767WN	C9369WN#140	CC635A
51649A	C6614D	C8767WN#140	C9385AN#140	CC640WN#140
C1823D#140	C6615DN	C8771WN#140	C9386AN#140	CC643WN#140
C4804A	C6615DN#140	C8772WN#140	C9387AN#140	CC653AN#140
C4805A	C6625A	C8773WN#140	C9388AN#140	CC656AN#140
C4806A	C6628A	C8774WN#140	C9412A	CD971AN#140
C4814A	C6656AN	C8775WN#140	C9413A	CH634AN#140
C4815A	C6656AN#140	C9351AN	C9414A	CH635AN#140
C4816A	C6657AN	C9351AN#140	C9415A	CH636AN#140
C4817A	C6657AN#140	C9352AN	C9416A	
C4836A	C6658AN	C9352AN#140	C9417A	
C4837A	C6658AN#140	C9359AN#140	C9418A	
C4838A	C8721WN#140	C9360AN#140	C9419A	

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

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Program # L077 (Effective April 1 – June 30, 2010)



HP Specialty Media SKUs

XL SKUs

C4906AN#140
 C4907AN#140
 C4908AN#140
 C4909AN#140
 C6578AN#140
 C9391AN#140
 C9392AN#140
 C9393AN#140
 C9396AN#140
 CB321WN#140
 CB322WN#140
 CB323WN#140
 CB324WN#140
 CB325WN#140
 CB336WN#140
 CB338WN#140
 CC641WN#140
 CC644WN#140
 CC654AN#140
 CD972AN#140
 CD973AN#140
 CD974AN#140
 CD975AN#140

Twin SKUs

C6650FN#140
 C6653FN#140
 C9319FN#140
 C9320FN#140
 C9322FN#140
 C9330FN#140
 C9348FN#140
 C9349FN#140
 C9350FN#140
 C9500FN#140
 C9508FN#140
 C9512FN#140
 C9514FN#140
 CC580FN#140
 CC581FN#140
 CD886FN#140
 CD995FN#140

Combo SKUs

C8788FN#140
 C8789FN#140
 C8790FN#140
 C9321FN#140
 C9323FN#140
 C9337FN#140
 C9353FN#140
 C9354FN#140
 C9509FN#140
 C9513FN#140
 C9517FN#140
 CB327FN#140
 CC604FN#140
 CC606FN#140
 CC659FN#140
 CD947FN#140
 CD994FN#140
 CN065FN#140
 CN066FN#140
 CN069FN#140

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